

Your blended learning partner for professional qualifications

A tutor guide to delivering Online and On Campus courses and apprenticeships



Contents

| | |
|---------------------------------------------------------------------|----|
| Your blended learning partner for professional qualifications | 4 |
| Addressing the demand for flexible learning | 5 |
| Supporting tutors | 6 |
| Ongoing support and training | 7 |
| Online and On Campus – tutor experience | 8 |
| Online and On Campus – learner experience | 10 |
| Mindful Education Insights | 12 |
| The Mindful Education Partner Hub | 13 |
| Award-winning blended learning – built on sound academic principles | 14 |
| What tutors say | 15 |
| Case study: Flexible accounting courses with BMet | 16 |
| Partnership services | 18 |



Your blended learning partner for professional qualifications

At Mindful Education, we believe everyone should have the opportunity to achieve new qualifications. That a busy family or work life, learning differences, or a previous lack of opportunity shouldn't be a barrier to accessing a high-quality, empowering education.

Founded in 2015, we're an edtech company that specialises in blended learning for professional qualifications. Experienced and insightful, the Mindful Education team works in partnership with hundreds of colleges, training providers and employers to provide flexible, accessible courses and apprenticeships that drive inclusion for local communities.

A compelling mix of academic expertise, technology and creativity, our courses bring learning to life, supporting curriculum teams to help their learners achieve their qualifications and realise their ambitions.

Working with Mindful Education provides access to resources, support and insights that make the delivery of professional qualifications easier for curriculum teams. Tutors are rightly protective of classroom time and we understand the value of face-to-face teaching. With Online and on Campus courses and apprenticeships, tutor-led sessions are an integral part of course delivery; Mindful Education's blended learning approach offers learners the best of both worlds and enables tutors to maximise the impact of classroom sessions.



Results

For every unit, on every AAT qualification we deliver, average results achieved by Mindful Education learners were above AAT's published averages.

2024-25 results

Collated in October 2025 from 49 partners, with an average of 285 sittings per unit



“The quality of the videos, the quality of the online resources, the questions and answers - we're getting everything and it's just amazing. It really makes my job so much easier.”

Michael Webster

Lecturer in Accounting /
AAT Programme Coordinator
Cardiff and Vale College

Addressing the demand for flexible learning



We help our partners to deliver high-quality blended learning solutions that drive inclusion, helping to meet the demand for flexible study options from learners, employers and local communities.

A partnership with Mindful Education enables colleges and training providers to offer ready-made, flexible part-time courses for adult learners. Award-winning technology combined with hybrid learning models enable more people to achieve professional qualifications and boost their careers.

Learners study the key points online before each classroom session, enabling tutors to deliver focused classroom teaching that helps to underpin key concepts and drive up achievement rates. These regular on campus sessions with a tutor provide learners with an invaluable opportunity for peer-to-peer support and collaborative learning, creating a firm foundation for a rewarding learning experience. This approach helps to maximise the impact of classroom time by delivering bespoke sessions that are learner-driven rather than syllabus-driven.

Online and On Campus apprenticeships also help training providers to meet the needs of employers who are seeking flexible training. Our apprenticeships offer regular infilling opportunities, meaning you can respond to employer requirements and build cohorts throughout the year.

“I found studying this course using the Online and On Campus method to be extremely helpful as I could study in my own time at a pace that suited me. Once I started learning, I was hooked and didn't want to stop. Alongside the online learning, going into class was essential for my studies as being with my classmates and tutor helped me gain a better understanding of the course.”

Krista
Accounting learner
Harlow College

Supporting tutors

Working with Mindful Education enables colleges and training providers to offer award-winning blended learning that helps to drive inclusion, while retaining control of regular classroom sessions.



Boost learner outcomes

Our blended learning courses are the best in the market and help our partners drive better outcomes for their learners. Achievement rates for our courses are outstanding: 80% of Mindful Education learners who complete their qualifications achieve a merit or distinction and our results are consistently above awarding organisations' published averages.



Understand learner progress in real time

We monitor learner engagement via our analytics and learner satisfaction through regular surveys. This means that we can immediately flag any concerns and we work with delivery teams to ensure learners stay on track – providing reassurance to tutors and managers.



Reduced admin and marking burden

Working in partnership with Mindful Education makes it easier for tutors to deliver professional qualifications. The resources provided on our VLEs will enhance your teaching experience. And with ready-to-use materials and lesson plans, you have more time to focus on what matters most: supporting and engaging with your learners.



Seamless transition to new specifications

When awarding organisations make changes to course specifications, we update our VLEs so that learners and tutors always have access to up-to-date information and materials.

Ongoing support and training

We work hand-in-hand with our partners to help tutors achieve the best possible outcomes for their learners. We provide unlimited tutor training on the use of the VLE and analytics, and we can support ongoing CPD needs with specialist sessions on blended learning delivery.

Full tutor training

– for new tutors / new delivery teams

We offer our full tutor training, split into two sessions, throughout the year / on demand:

| | |
|------------------|------------------------------------------|
| Session 1 | Blended learning – planning and delivery |
| Session 2 | Blended learning – analytics in practice |

Regular training throughout the year

– for all partners / as needed

| | |
|-----------------------------------------|--------------------------------------------------------------------------------------------------|
| VLE updates | Autumn and spring |
| Advanced analytics | Autumn and spring |
| Additional training on analytics | As needed for specific partners |
| Additional adhoc sessions | As needed, for example if there are changes to course specifications or apprenticeship standards |

Support for partners

- ➔ **Progress review meetings**
Online or in-person meetings, twice a year (December to January and April to June).
- ➔ **Unit interventions**
Regular communication throughout the year to review learner engagement and identify amendments to delivery.
- ➔ **Ongoing support**
Advice and guidance for delivery teams on all aspects of blended learning available throughout the year from the Mindful Education team.
- ➔ **Delivery models and bespoke course calendars**
Discussed and updated as needed throughout the year.
- ➔ **Mindful Education Insights**
We also offer a range of subject-specific guest speaker sessions, live online seminars and pre-recorded webinars, designed to support blended teaching and learning for our courses.
See page 12 for more details.

Online and On Campus – tutor experience

Our VLEs are packed with useful features and resources for tutors. VLEs are regularly updated in line with the latest course specifications so you always have access to the most up-to-date materials.



Working with Mindful Education makes delivering professional qualifications easier for tutors. Our flexible courses bring significant benefits to delivery teams, both Online and On Campus:

Online

Tutors and managers have full access to a bespoke virtual learning environment (VLE) and can review learner progress via detailed analytics. Tutors can prepare for on campus sessions by reviewing the VLE analytics for their class, helping them to readily understand where their learners need additional support.

On Campus

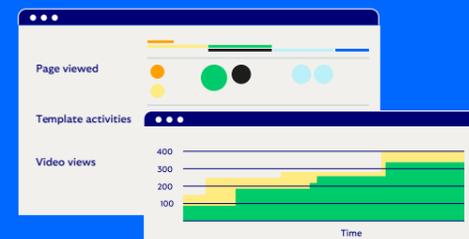
Tutors control the structure and content of classroom sessions, enabling them to focus on areas that learners are finding more challenging. On campus sessions are designed to help embed key concepts and maximise the value of classroom time, supported by our comprehensive lesson materials that enable high challenge - high support learning.

25,000+

learners have studied a Mindful Education course or apprenticeship

“Working with Mindful Education is like having another member of the team.”

Sandra Cook
AAT Tutor, Brockenhurst College



Live learner analytics

Our intuitive analytics allow you to pre-empt opportunities for intervention, and focus on areas that learners are finding most challenging. These helpful insights elevate learner engagement, retention and outcomes.

| Lesson Title | Video Title | Tutor Resources | AAT Assessment Criteria | Mapped to Apprenticeship Standards |
|--------------|-------------|-----------------------|-------------------------|------------------------------------|
| Lesson 1 | | Essential Optional | 1.1 1.2 | K6 and K8 |
| Lesson 2 | | Essential Optional | 1.1 1.2 | K4, K6, K8 and K13 |

Sequence of learning documents

All learning outcomes for our professional courses are mapped to the qualification specifications and the relevant apprenticeship standards. Downloadable sequence of learning documents help you to plan on campus sessions and learner assessments.



Tutor resources to support delivery

The Mindful Education VLE offers ready-to-use materials and template lesson plans that complement the course calendar. This reduces preparation time and supports tutors with coaching and embedding learning.

| Activity | Date | Description |
|-------------------------|-----------------|--------------------------|
| Online Lesson Unlock(s) | 05 Nov - 09 Nov | Complete online lesson 1 |
| Online Lesson Unlock(s) | 10 Nov - 16 Nov | Complete online lesson 2 |
| Online Lesson Unlock(s) | 17 Nov | Attend on campus class |
| Online Lesson Unlock(s) | 17 Nov - 23 Nov | Complete online lesson 3 |
| Online Lesson Unlock(s) | 24 Nov - 30 Nov | Complete online lesson 4 |
| Online Lesson Unlock(s) | 01 Dec | Attend on campus cl |

Bespoke calendars

Each cohort of learners works to a unique calendar, agreed in advance with the curriculum team. Our courses are structured and paced, with online lessons released to the group according to the calendar, followed by on campus sessions with their tutor.

*Ofsted campus report, inspection November 2024
Carlisle College, part of NCG*

“The blended approach using the Mindful Education platform provides learners with the opportunity to further develop their classroom learning, leading to learners knowing and remembering more over time.

The online formative assessments are well used by tutors to assess learners’ areas of strength and areas for further development, supporting tutors to individualise learning and enabling learners to have focused input.”



Scan the QR code or [click here](#) to hear from our partners

Online and On Campus – learner experience

Flexible, inspiring and engaging, Mindful Education courses are expertly designed to bring learning to life and help learners to achieve outstanding results.



Video lessons

cover the full specification for the professional qualification

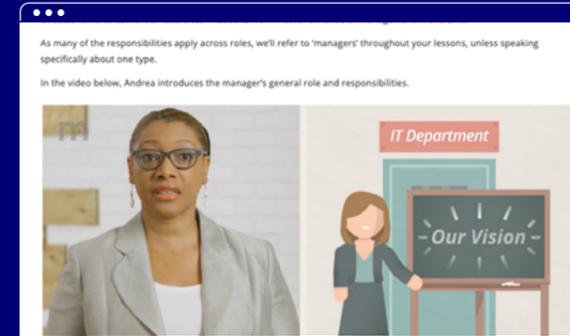
Specialist in-house filmmakers, motion graphic designers and web developers collaborate with our experienced academic teams to create innovative ways of learning. Our courses are written by academic experts and rigorously quality-checked to meet course specifications. We ensure they stay current with the latest specification changes and course requirements, empowering curriculum

teams to deliver a consistent, high-quality learning experience.

Mindful Education’s technology provides a range of features that drive inclusion; empowering people who may face barriers to accessing education, such as geographical location or a busy family or work life, as well as those with different learning needs.

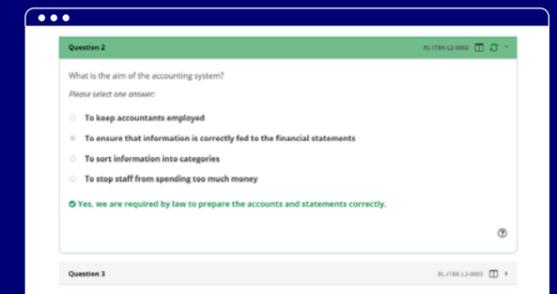
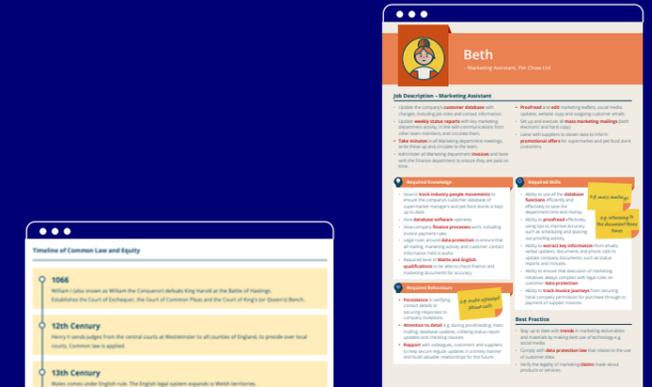


Our VLEs offer a highly accessible learning experience, with a range of features including transcripts for all videos and downloadable lesson materials.



Motion graphics

boost learner engagement



Quizzes, questions and case studies

deepen understanding and embed learning

“The option to rewatch videos really helped as sometimes I find it difficult to understand when I’m learning. For my Level 2 accounting course I used to watch videos, and read transcripts all the time. With my level of English I wouldn’t be able to understand and pass the course just by attending the on campus lessons. I need to read, watch, rewatch and relisten multiple times so that I can learn concepts and improve my English writing.”

Level 4 accounting learner
BMet



Scan the QR code or [click here](#) to hear from our learners

Mindful Education Insights

Mindful Education Insights is an added-value service, provided free of charge to our partners. We deliver bespoke programmes for each of our subject areas, offering dedicated sessions for both learners and tutors.

Guest speaker sessions

Our popular guest speaker sessions are delivered at your centre by a member of the Mindful Education team, alongside the class tutor. By supporting partners with this collaborative approach we help to ensure that your learners have all the tools they need to maximise their potential and gain valuable industry insight from our teams of professionals.

Insights for tutors

Developed in collaboration with our partners, these online workshops are led by a member of the Mindful Education team and form part of the support we offer curriculum teams. For example, our team reviews the most recent Chief Examiner reports to discuss how our VLEs address the key points raised, and how tutors can use existing resources to enhance their classroom sessions.

Insights for learners

Learners will also be invited to attend direct webinars throughout the academic year, in addition to our guest speaker sessions. Information about these webinars will be signposted on the VLE and communicated through our regular learner updates.

“The guest speaker session was excellent and it really will be a game changer for our learners! Thank you for taking the time to attend in person, it was a great success!”

Denise Bennett
Associate Lecturer – Business and Education
South Essex College

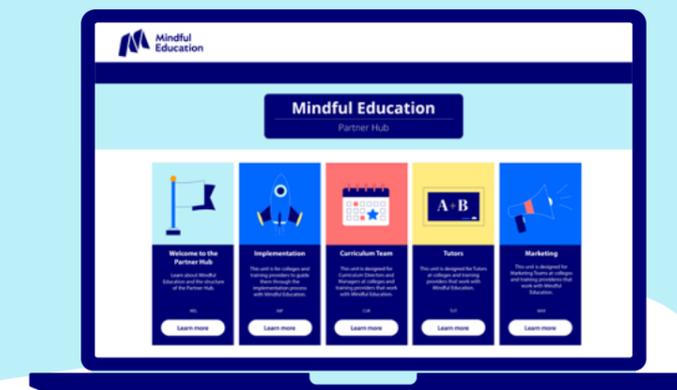


Scan the QR code or click here to find out more

The Mindful Education Partner Hub

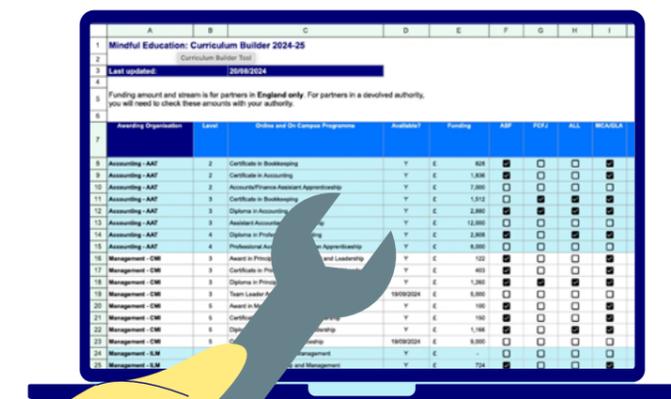
Created as a bespoke resource for our partners, and powered by our award-winning virtual learning environment, the Mindful Education Partner Hub is a one-stop-shop for teams to access and download information about our courses, our partnership and the services we offer.

Built using our award-winning VLE, the Partner Hub offers high-quality videos and a wealth of helpful downloads. The dedicated tutor unit covers all aspects of blended delivery and working in partnership with Mindful Education. You can download our course mapping documents, and access support and information on course planning and delivery.



Curriculum Builder

Located in the Partner Hub's curriculum team unit, Curriculum Builder is an essential tool providing comprehensive information for planning effective course delivery. It contains funding information, awarding organisation details, and best practice guidance gleaned from our extensive experience in delivering blended learning courses alongside colleges and training providers.



Award-winning blended learning – built on sound academic principles

Written by leading academics and subject experts, our courses are expertly crafted to deliver an accessible, engaging learning experience that produces outstanding results.

Our courses are built on a high challenge – high support approach:



Sequence of learning

Each unit is carefully mapped to the awarding organisation's learning and assessment outcomes. Sequence of learning documents for each unit enable tutors to see what is being delivered when - making lesson planning more straightforward.



Academic updates

Our academic team continually monitors changes to assessments, specifications and relevant legislation. We regularly update our online courses, ensuring tutors and learners always have access to the most current information and learning materials.



Activities

Videos and activities on the VLE are scaffolded to support learning. Questions develop themes, building knowledge and understanding from the videos. Extension activities provide support and challenge for learners seeking additional reinforcement or to further expand their knowledge.



Comprehensive analytics

Tutors can easily track learner participation and progress, including which questions they have attempted and how often. Each attempt is documented so tutors can see all the incorrect answers provided by each learner. This is vital for monitoring and planning purposes.



Feedback

Exemplars and self-marking questions provide feedback. Correct and incorrect answer text supports and reinforces learning.



Teach to learn, not teach to test

Lesson materials are designed to prepare learners for the workplace, giving a range of scenarios and exemplars which build understanding and application of theory.

What tutors say

“The training induction and support provided by Mindful Education for the accounting courses were exceptional. From the outset, the induction process was well-structured, ensuring that all participants were thoroughly acquainted with the course objectives, materials, and expectations. The training sessions were engaging and interactive, utilising a blend of theoretical knowledge and practical applications to enhance learning. The support system in place was outstanding, with dedicated tutors readily available to assist with any queries or difficulties.

Regular feedback and progress assessments helped to keep students on track and motivated. The use of modern technology and resources further enriched the learning experience, making complex accounting concepts more accessible and understandable. Overall, the comprehensive approach taken by Mindful Education fostered a supportive and effective learning environment, greatly benefiting all participants.”

Dr. Prathibha Bachu

Course leader and Tutor, Buckinghamshire College Group

“Kelly, Kasia and Andrew have been really supportive each year that we run these courses. As good as the Mindful platform is, they make the experience much more valuable than other providers.”

Ryan Jones

Accounting Lecturer & Analyst, Tresham College

“Keep up the good work behind the scenes, I couldn't have done it with my students without the support from Mindful. Thank you again for a great year.”

Sue Kwok

AAT Tutor, Harlow College

“I would definitely recommend Mindful Education to other colleges and training providers. From my experience, they provide great quality resources that really work and they are always happy to support me in my role.”

Rachel Surch

Vocational Coach in Finance, Walsall College

“I really enjoy using Mindful Education and blended learning as it means that students can concentrate on the areas where they are struggling in a much better way than solely classroom sessions.”

Kate Gale

AAT Lecturer, Collyer's

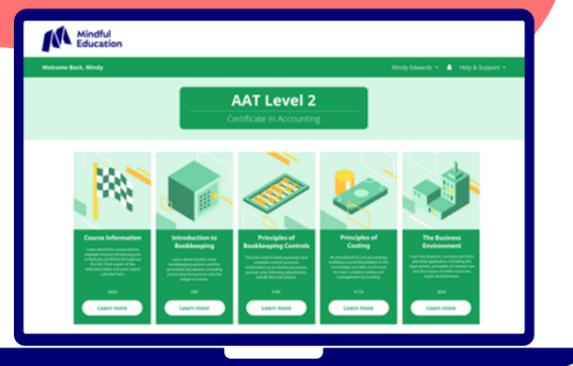


Case study: Flexible accounting courses with BMet



Eve Jones
AAT Lecturer, BMet

Eve has many years' experience both in industry and as a tutor. She is also an AAT Inspiration Award winner, Chair of AAT's Birmingham branch and a member of the AAT Advisory Council. Through BMet's partnership with Mindful Education, Eve has been delivering Online and On Campus accounting courses for 4+ years.



Q Tell us about your background and how you started teaching AAT?

I've been teaching for a long time, but I didn't start in a classroom. When my husband and I set up a business many years ago, we needed an accountant - so I went to college to study AAT.

My tutor had a fantastic knowledge of his subject but had no experience of working in industry, so couldn't answer my questions about accounting in the workplace. As a result of that experience, I decided to go into teaching myself, with the aim of being a passionate teacher that brings work experience into the classroom.

After our business closed, I went on to become a financial controller in the automotive manufacturing industry, and taught accounting in the evenings. I've semi-retired now, but I love teaching so I've continued with that.

Q Before BMet's partnership with Mindful Education, what were the main challenges you faced when teaching adults?

Adults need flexibility - they might have full-time jobs, children or other commitments so it was harder for them to fit learning into their lives. For AAT L2, we were doing the traditional three hours a week, 6pm - 9pm. It was a long time for people to be in the classroom after a full day's work, and if they missed a face-to-face lesson, they missed the learning.

“The partnership also means that I'm not working alone. I know I can call my contact at Mindful Education and they will come out to my college to provide learners with scaffolded support.”

As a tutor, I was delivering content - standing at the front, going through slides and trying to get through the syllabus. It left very little time for individual support.

Q How has the Online and On Campus model changed your role as a tutor?

The partnership has completely transformed how I prepare and how I use my time with students. It has changed me from a lecturer to a facilitator. The day before a classroom session, I log on to the VLE and view the class's analytics report. The report shows me exactly where they are struggling so I can prepare my lesson accordingly, focusing on weak spots. I don't want to teach any other way!

“Some [learners] study early in the morning and others during the day, while their children are at school. They can access the materials whenever they need to.”

The partnership also means that I'm not working alone - especially when students are struggling. I know I can call my contact at Mindful Education and they will come out to my college to provide learners with scaffolded support, breaking down complex written tasks step-by-step.

Q How do your learners benefit from blended learning?

They can fit learning into their lives - they manage their own time. One of my learners works shifts and he studies late at night after work. Some study early in the morning and others during the day, while their children are at school. They can access the materials whenever they need to.

It also bridges the gap for ESOL students and people with different learning needs - especially using the video transcripts.

Some learners are reluctant to try blended learning - often it's because they lack the digital skills or don't have regular access to a computer. As tutors, we can help them overcome these barriers - for example by helping them to borrow a college laptop.

Q What do you think is the future for education?

People are worried about technology and AI replacing jobs in education but I disagree - I see it as a tool for teachers to use. My great-grandmother washed her clothes by hand, now I put everything in the washing machine. It's the same for education - why would we want to go back to do things the old way when we have these resources available?

Scan the QR code or [click here](#) to watch our case study with BMet



Partnership services

Delivering professional courses and apprenticeships to adult learners can be challenging; the Mindful Education team provides support and assistance that helps to remove admin work for delivery teams so tutors can focus on what they do best – working with learners to boost outcomes.

We recognise that tutors are essential to learners' success and we focus our support on enabling tutors to spend their time where they can best impact learner outcomes.



Ofsted support

Our experienced team provides expert support for curriculum teams preparing for Ofsted inspections. Our senior leadership team is readily available to engage with Ofsted inspectors during their visits.

Our team

The Mindful Education curriculum and quality support team is made up of passionate subject specialists with extensive backgrounds working in further education. They act as a valuable sounding board for you, with regular touchpoints throughout the year.

The team consists of:

- Planning and delivery managers who support curriculum managers
- Curriculum and quality – our subject experts, all experienced former tutors and subject leads, who support delivery teams day-to-day
- Administration team – deal with on programme learner admin and are the first point of contact for incoming enquiries



“My role at Mindful Education is to help tutors to maximise outcomes for their learners. I’ve worked as a tutor so I understand the pressures and challenges of the role and I always try to bring that understanding to my discussions with our partners. The support we’re able to provide through our partnerships makes it easier for tutors to deliver professional qualifications and I’m so proud of the results that our partners achieve.”

Kelly Warrick
Head of Curriculum and
Quality Support
Mindful Education



Next steps

To begin your journey with Mindful Education, please contact our partnerships team to arrange an initial discussion.

partnerships@mindful-education.co.uk



**Mindful
Education**

Mindful Education
1 Giltspur Street
London
EC1A 9DD

0203 6060 365
mindful-education.co.uk