

Your blended learning partner for professional qualifications

Award-winning training for employers





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Professional training that works for employers

At Mindful Education, we produce flexible blended learning courses and apprenticeships that make it easier for managers to develop their teams.

We're an edtech company that specialises in hybrid courses and apprenticeships. Our award-winning virtual learning environment enables learners to incorporate online study seamlessly into their day-to-day work routine.

Offering a range of professional qualifications including management, accounting, law, business and human resources, Mindful Education works in partnership with hundreds of employers and training providers. We support thousands of learners each year, helping employers to upskill their teams and grow their businesses.

25,000+

learners have studied a Mindful Education course



“Our apprentices’ training with Mindful Education has been brilliant. Compared to more traditional

apprenticeships, the Mindful approach makes it easier to track the off-the-job training requirement. It also means apprentices are only in college once a fortnight which is easier for them and fantastic for us as an employer.”

Khuram Javed
Managing Partner, DKR Chartered Accountants and Tax Consultants



“The blended option works really well for us. It reduces travel time, saves money and gives more flexibility. We will definitely look to use the blended approach going forward.”

Emma Hart
Deputy HR Director,
Ambitions Academies Trust



Our partners

We work with employers across the public, private and third sectors, ensuring that learners and their managers are supported from the first day of the course to the last.



15+

local authorities



20+

NHS trusts



40+

accounting firms



150+

SMEs

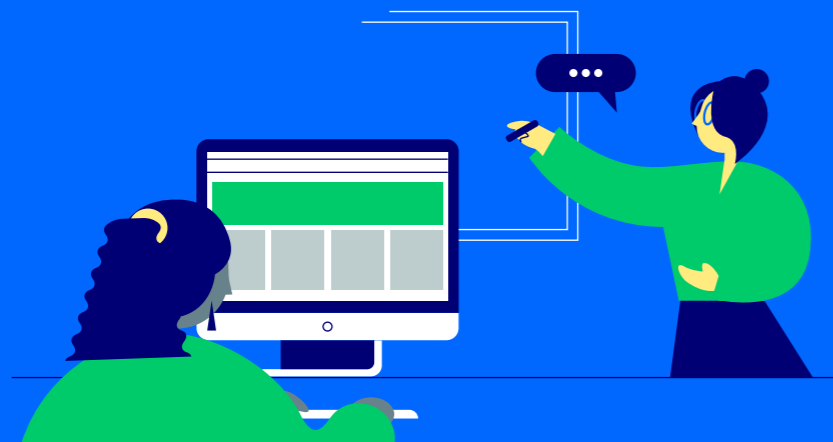
Our employer partners include:



Hybrid courses and apprenticeships

– flexible training for your business

Working hand-in-hand with employers and training providers, we ensure that training is delivered in the most effective way for your business.



The Mindful Education virtual learning environment

Our virtual learning environment (VLE) can be accessed from phone, tablet or computer – allowing learners to study at any time, anywhere. Each lesson lasts around 45 minutes, with video lectures supported by high-quality motion graphics, case studies, and engaging animations. Downloadable lesson materials are available to help learners apply what they have learnt to their role.

Tutor-led workshops

Online lessons combine perfectly with regular workshops with a tutor where learners can check in, collaborate with peers and ask questions. Tutors also provide 1:1 support and coaching, boosting motivation and helping learners to stay on track to achieve their qualification. Tutor-led workshops can be delivered face-to-face or virtually.



“Flexible apprenticeships really work well for us as a Trust. We’re very busy, so having flexible learning and a virtual site where individuals can carry out their learning really works well for assessors, and it also allows individuals to absolutely flourish in their apprenticeships.”

Nicola Morton
People Director, Discovery Trust

Training that fits around your needs

Each cohort of learners works to a unique calendar which is agreed in advance with the employer and training provider. Our courses are structured and paced, with lessons released to all learners in the group according to the agreed timetable, so line managers will always know what stage of the programme their apprentices have reached.

Activity	Date	Description
Online Lesson Unlock(s)	03 Nov - 09 Nov	Complete online lesson 1
Online Lesson Unlock(s)	10 Nov - 16 Nov	Complete online lesson 2
Online Lesson Unlock(s)	17 Nov	Attend on campus class
Online Lesson Unlock(s)	17 Nov - 23 Nov	Complete online lesson 3
Online Lesson Unlock(s)	24 Nov - 30 Nov	Complete online lesson 4
Online Lesson Unlock(s)	01 Dec	Attend on campus class

Understand learner progress in real time

Mindful Education’s detailed analytics enable tutors and assessors to track learner progress. Every log-in, question attempted and five seconds of video watched is tracked, and presented in a set of easy to understand reports. With a few clicks, assessors and tutors can identify areas where learners might need additional support.



Progress reports for line managers

Learner engagement reports give line managers the opportunity to monitor learner progress in detail, ensuring that all learners are on track to achieve their qualification. Managers can step in to offer support and boost motivation when needed.

Name	Lessons viewed	Progress check	Total activities completed	Last page access
K. Wong	7/93	●●●●●●●●	2%	25 Sep
L. Westwood	1/9	●●●●●●●●	3%	28 Sep
N. Smith	7/9	●●●●●●●●	50%	1 Oct
H. Duffy	6/9	●●●●●●●●	58%	23 Sep
L. Fellows	9/9	●●●●●●●●	100%	25 Sep

●●●●●●●● Progress check fail / not attempted / pass
 ■ Lack of engagement

74%

of organisations have hybrid working in place

CIPD, 2025



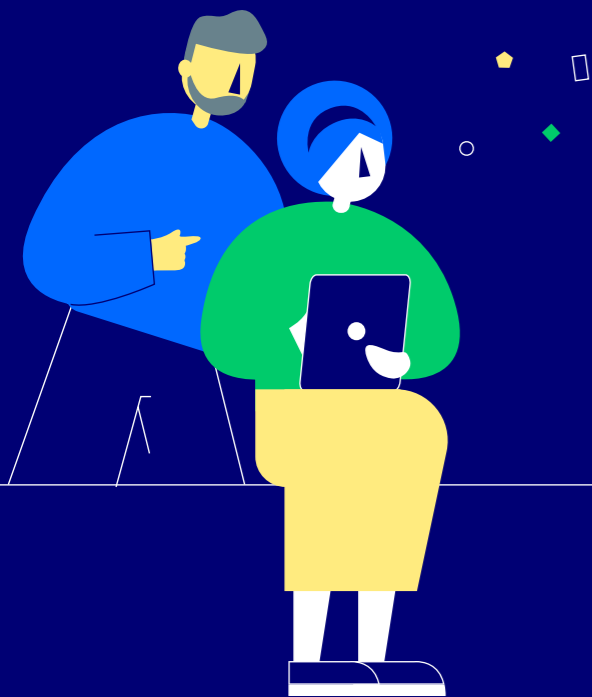
“The hybrid approach with Mindful Education offers us flexibility. We have learners who are all around the country, so for them to be in the same cohort as each other and be able to learn online and get that same quality of learning is really important to us.”

Katie Woodward
Talent Development Manager, Waythrough

Mindful Education

– learner experience

At Mindful Education we deliver an outstanding learning experience by combining media-rich content, academic expertise and market-leading technology.



Video lessons

Our courses are based on high-quality video lessons which are written and presented by our academic team. Learners can pause and re-watch sections of each video as often as they wish, ensuring they fully understand complex concepts.

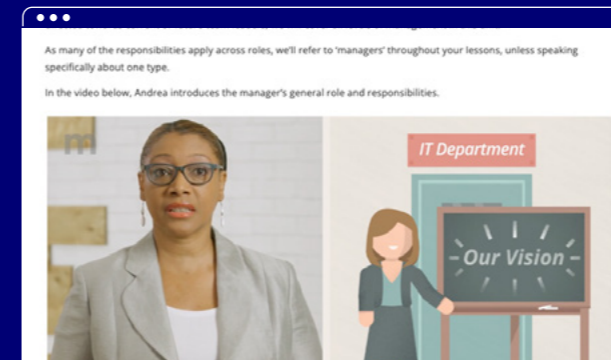
Achievement rates for Mindful Education's courses are outstanding:

80%

of Mindful Education learners who complete their qualification achieve a merit or distinction grade

“Mindful Education has the best platform I have found for learning. Assistive technologies like subtitles, and the option to re-watch videos, has really helped with my learning comprehension.”

Rhiannon
Business Administrator,
Level 3 apprentice



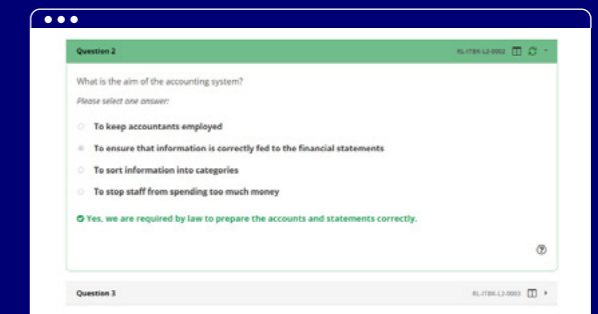
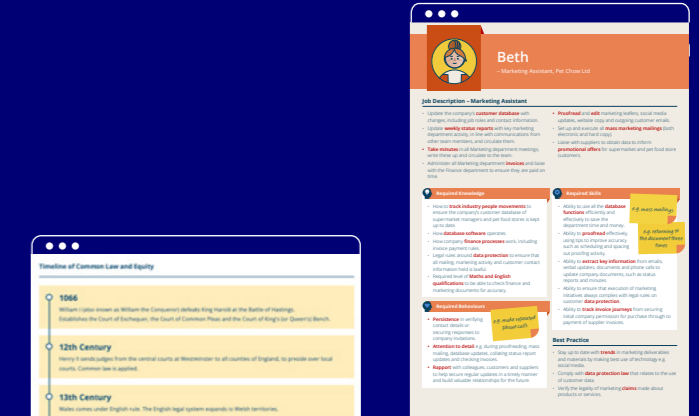
Motion graphics

Unique motion graphics bring learning to life.

Animations and illustrations emphasise key learning points and boost engagement.

“Having the Online and On Campus approach for the apprenticeship has been perfect for me – doing an apprenticeship as an adult, having a family and a full-time job is quite difficult to manage. Having the flexibility to incorporate the study within my working week has been absolutely fantastic.”

Micha
Accounting Apprentice,
Ambitions Academies Trust



Quizzes, questions and case studies

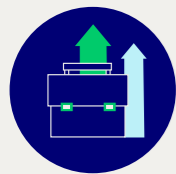
After each video, there is a series of questions to help consolidate key points. Questions come in a range of formats and are self-marking or provide a model answer.

Apprenticeship benefits and funding



Talent strategy

Apprentices can be school leavers, graduates or have an established career; utilising apprenticeships as part of your talent strategy can help with succession planning, filling skills gaps and expanding your business.



Diversity and inclusion

Apprenticeships are increasingly helping employers to drive social mobility and diversity in the workplace. Employers can use this training to build a diverse and inclusive workforce across all departments and divisions.



Upskilling your team

Apprenticeships offer an affordable way to train new team members and upskill existing staff, for example, individuals who are looking to gain professional qualifications to progress in their role. There are hundreds of apprenticeship standards now available, providing development opportunities for all teams in your workforce.



Staff retention

Apprenticeships can improve team performance and boost staff retention. 80% of companies investing in apprenticeships experienced an increase in staff retention (Skills Funding Agency).

The apprenticeship levy

Employers with an annual payroll of over £3 million are required to pay the levy at 0.5% each month. Your levy account can then be accessed for apprenticeship training and assessment; money held in your digital fund is available for you to spend on apprenticeship training for up to 24 months after the date it entered your account.

Funding for SMEs

For smaller businesses the government will fund 95% of the cost of training for all apprentices. There is no limit on the number of apprentices your organisation can have. The levy transfer system may also be used by SMEs to help fund their apprenticeship programme.

For apprentices aged under 25, there are no employer national insurance costs. And for new apprentices aged 16-18 additional government grants are available.

Industry recognised professional qualifications

Our blended learning courses cover the full syllabus of each professional qualification, and are equally suited to delivering both part-time professional qualifications and the knowledge component of the related apprenticeship standard.

Achieving a professional qualification provides an additional endorsement for apprentices and can be the first step on the path to chartered status. Apprenticeships are also an excellent way to fund professional qualifications for existing team members with potential and ambition.

Our courses and apprenticeships are accredited by nationally recognised bodies and associations, including AAT, CMI, ILM, CIPD, NALP and City & Guilds. Learners are assessed in line with professional standards set by the industry.

While studying, learners may become members of the relevant professional body, which will give them access to a wide range of information as well as a network of peers to support them through their career.



“Mindful Education’s blended learning pathways are a fantastic way for individuals to really learn and understand the AAT qualifications.”

Marlon Thomas
Employer Account Manager,
AAT



“[Our apprentice] has definitely enhanced the existing skills she already had. She’s been able to learn more about the company as a whole. And also, she’s going to come out with a qualification at the end of it, which is going to set her up for her future.”

Sam Summers
Admin Team Lead,
Waythrough

Our course and apprenticeship portfolio

Subject area / awarding organisation	Level	Part-time professional course	Apprenticeship	Start dates (terms)	Potential infill points
Accounting Association of Accounting Technicians	1	Award in Bookkeeping	N/A	Autumn, spring and summer	N/A
	2	Certificate in Accounting / Certificate in Bookkeeping	Accounts / Finance Assistant	Autumn, spring and summer	1 / 1
	3	Diploma in Accounting / Certificate in Bookkeeping	Assistant Accountant	Autumn, spring	3 / 1
	4	Diploma for Professional Accounting Technicians	Professional Accounting Technician	Autumn, spring	3
Business City & Guilds	2	N/A	Administration Assistant	Autumn, spring and summer	4
	3	Diploma for the Business Administrator	Business Administrator	Autumn, spring and summer	4
Management Chartered Management Institute	3	Diploma in First Line Management and Leadership	Team Leader <i>Available until 31 August 2026</i>	Autumn, spring and summer	5
	5	Diploma in Management and Leadership	Operations Manager <i>Available until 31 August 2026</i>	Autumn, spring and summer	6
Management ILM	3	Diploma in Leadership and Management	Team Leader <i>Available until 31 August 2026</i>	Autumn, spring and summer	3
	5	Diploma in Leadership and Management	Operations Manager <i>Available until 31 August 2026</i>	Autumn, spring and summer	2
Human Resources Chartered Institute of Personnel and Development	3	Foundation Certificate in People Practice	HR Support	Autumn, spring	2
	5	Associate Diploma in People Management	People Professional	Autumn, spring	2
Law National Association of Licensed Paralegals	3	Certificate for Paralegal Technicians	Paralegal	Autumn, spring	3



Workforce planning – building a coherent training strategy

Apprenticeship expansion is key to addressing workforce challenges, such as skills gaps and succession planning. Their positive impact on social mobility further boosts their appeal as they provide a flexible learning pathway for those who previously lacked one.

Training programmes and apprenticeships are instrumental in facilitating the transfer of knowledge and expertise within organisations. In the long run, this strategic approach to workforce development not only sustains growth, but also contributes to organisational stability.

The need for flexibility

Public and private sector learning and development strategies are harnessing the power of technology to deliver flexible training, offering learners more choice in where, when and how they study.

Our hybrid study method has been crafted to enhance workforce productivity from the very first day of a training programme.

Mindful Education works in partnership with the training provider and the employer to support learners and managers throughout the training programme. We create a bespoke training calendar for every cohort and we provide regular progress reports to employers.

There is no additional cost to employers for this enhanced level of training and support.



“We work with a huge range of providers, nationally, regionally, and the ones that are doing the best work are the ones that are offering us that flexible delivery model. Professional apprenticeships for us have been a game-changer, they have allowed us to really develop our existing staff but also attract that new talent that we urgently need into the NHS.”

Lucy Hunte
Senior Apprenticeships Development Manager, NHS England

The professional and business services sector



■ 60-70% Core apprenticeships
■ 30-40% Professional apprenticeships

Many employers have successfully delivered apprenticeships in core functions, for example clinicians in the NHS. However, organisations are now looking to use this experience to extend apprenticeships into corporate services functions, from accounting and finance, to marketing and legal services.

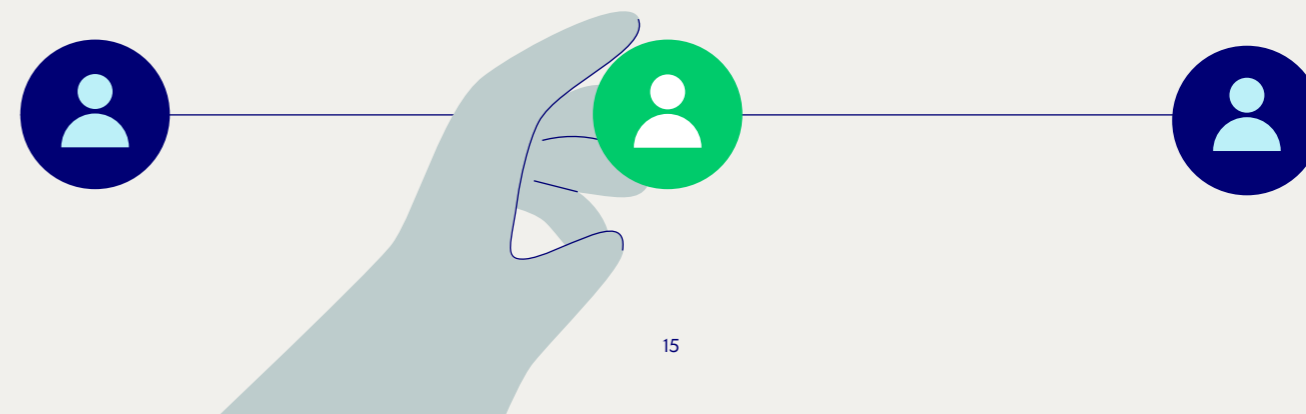
There are huge benefits to be gained for employers that decide to implement an organisation-wide programme of professional apprenticeships.

Expanding apprenticeship routes across an organisation offers a strategic solution to workforce shortages by providing a clear professional development pathway.

This approach especially benefits those who have previously lacked a consistent route to gain the skills and knowledge needed to progress in their careers, particularly in non-core areas like administration, estates, HR and sales.

A ‘roll-on / roll-off’ approach

Mindful Education’s courses and apprenticeships are structured to enable regular infilling into existing cohorts of learners. This roll-on, roll-off approach to training means employers can enrol team members at any time, without needing to wait for specific start dates. Our flexible, agile training enables employers to adapt swiftly to changing workforce demands.



Case study: HR apprenticeships with Bristan Group



HR apprenticeships

Working with our training partner BMet, we deliver HR courses and apprenticeships to a range of employers in the West Midlands and beyond.

The organisation

Based in Staffordshire, Bristan Group is the UK's leading supplier of taps and showers. Established in 1975, the company has evolved from a small family business into a major industry player, renowned for its heritage, innovation, and exceptional service.

The group operates as the parent company to established brands including Bristan and Heritage Bathrooms and has an annual turnover of c. £70 million, reflecting its dominant position in both trade and retail markets - where its products are found in one in four British homes.

Training need

The Bristan Group HR department is a small, operational team focused on delivering a people-first strategy aligned with the company's long-term growth plans. The department oversees approximately 300 employees and manages several key initiatives designed to foster a high-performance, inclusive culture.

Becci joined Bristan initially in a customer service role before joining the human resources team as HR and Payroll Officer. Seeking to increase her knowledge of HR and gain a recognised CIPD qualification, Becci studied the HR Support Apprenticeship with Mindful Education and BMet.



“The hybrid approach was useful for me because it was flexible. I could learn in my own time. It was good for the business, it was good for me, and it worked.

I’d recommend the CIPD Level 3 HR apprenticeship because it gives you the foundation that you need to start a career in HR. It gives you all the knowledge that you need to progress and go further in your career.”

Becci Blower
HR and Payroll Officer, Bristan Group Ltd



“The benefits of studying the Mindful Education apprenticeship is first and foremost flexibility. Apprentices can still do their day job and learn whilst they earn with little disruption to the business.

It’s helping us as a business because of the flexibility of the online learning. Becci has developed both personally and professionally, her confidence has grown from strength to strength.”

Nicki Artwell-Ikwele
HR Business Partner, Bristan Group Ltd



“Bristan Group utilised apprenticeships in a couple of different ways. We’ve been able to bring new employees into the business and we’ve been able to upskill our current employees as well. So giving them that flexibility, they can learn on the job. So it benefits both the business and the employee.”

Jade Devine
Head of Customer Experience, Bristan Group Ltd

[Scan to view our case study video](#)



Access our UK-wide training network

Our partnership approach enables training programmes to be delivered nationally. Employers also have the reassurance that learners are receiving a consistently high-quality learning experience through our virtual learning environment.

Together we will select the training provider best suited to deliver the tutor-led workshops for your team members, with both hybrid and fully-online options available.

For employers with larger cohorts of learners, our training providers offer bespoke sessions in the workplace.



Tutor-led workshops are delivered through our APAR approved training provider network.

Working with you

Our approach is collaborative, working with employers to ensure that we fully understand an organisation's training needs before creating the best solution.

- 1 Initial consultation**
 Meet with our Employer Engagement Team to discuss your training needs and how blended learning can work for your organisation.
- 2 Bespoke training solution**
 Based on your organisation's requirements, we will identify the training provider best placed to deliver tutor-led workshops.
- 3 Information session for prospective learners**
 This interactive session will explain to learners what to expect from their programme.
- 4 Finalise delivery plan**
 Together, we will agree on a delivery calendar, outlining workshop dates and the schedule for online learning.
- 5 Progress tracking**
 To help ensure learners stay on track, we will send you regular updates on their progress.



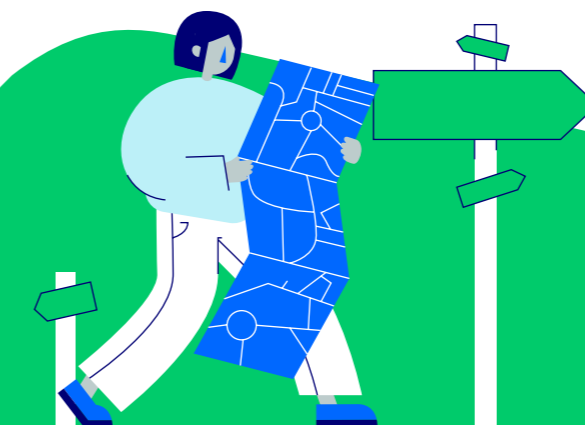
70+

Mindful Education locations across the UK



25,000+

Learners have studied a Mindful Education course or apprenticeship



Next steps

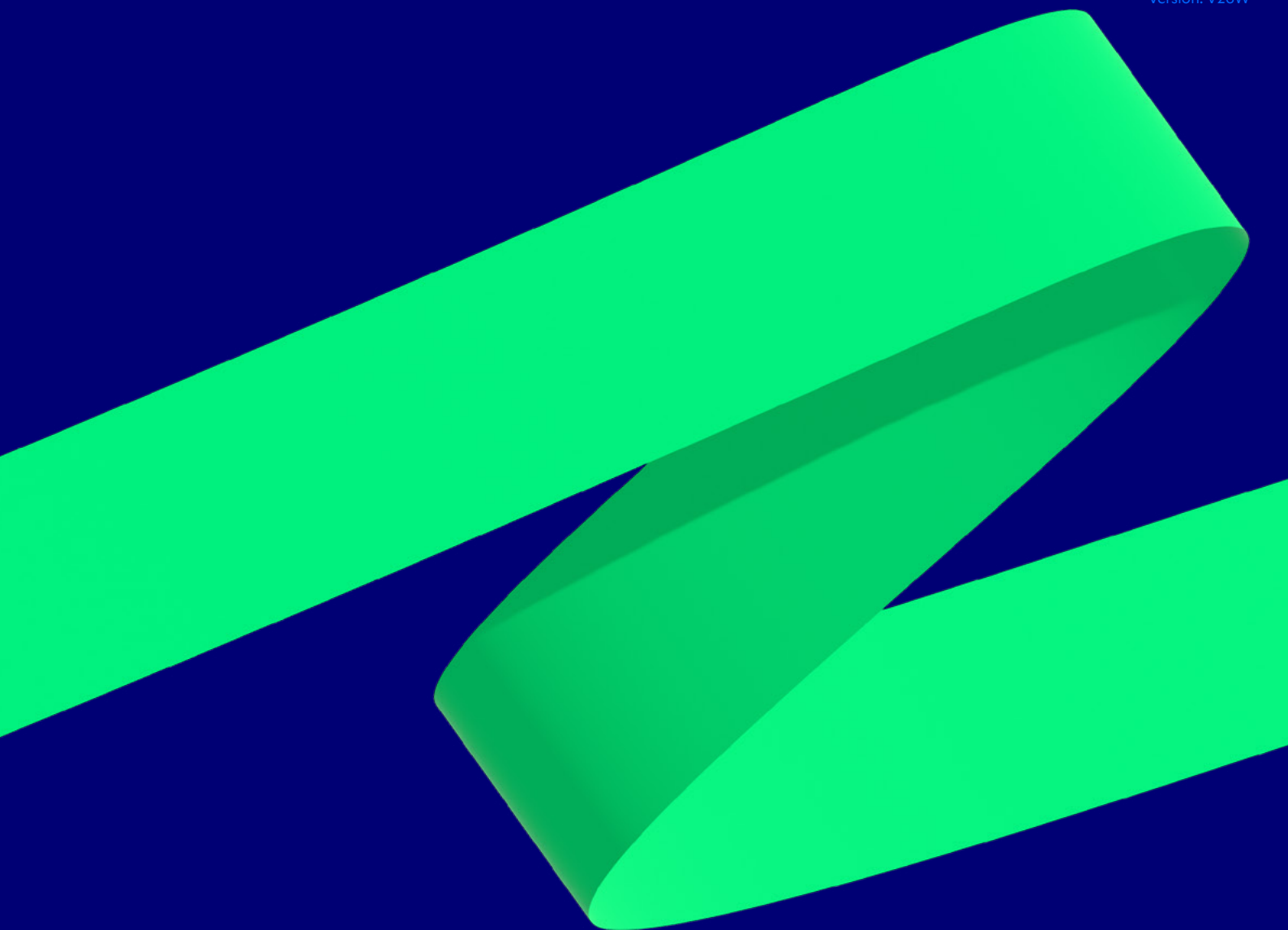
To begin your journey with Mindful Education, please contact our employer engagement team to arrange an initial discussion.

apprenticeships@mindful-education.co.uk



“We’ve chosen to partner with Mindful Education due to the fantastic resources that are being presented to the apprentices, we can now offer our employees lots of flexibility of learning anywhere at any time.”

Kathryn Baines
Human Resources Manager,
Venari Group



**Mindful
Education**

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