

Your blended learning partner for professional qualifications

Award-winning training for employers





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Apprenticeship training that works for employers

At Mindful Education, we produce flexible blended learning courses and apprenticeships that make it easier for managers to develop their teams.

We're an edtech company that specialises in hybrid apprenticeships. Our award-winning virtual learning environment enables apprentices to incorporate online study seamlessly into their day-to-day work routine.

Offering a range of professional qualifications including management, accounting, law, business and human resources, Mindful Education works in partnership with hundreds of employers and training providers. We support thousands of learners each year, helping employers to upskill their teams and grow their businesses.



"The blended option works really well for us. It reduces travel time, saves money and gives more flexibility. We will definitely look to use the blended approach going forward."

Emma Hart
Deputy HR Director,
Ambitions Academies Trust

20,000+

learners have studied a Mindful Education course



"Our apprentices' training with Mindful Education has been brilliant. Compared to more traditional apprenticeships, the Mindful approach makes it easier to track the off-the-job training requirement. It also means apprentices are only in college once a fortnight which is easier for them and fantastic for us as an employer."

Khuram Javed
Managing Partner, DKR Chartered,
Accountants and Tax Consultants



Our partners

We work with employers across the public, private and third sectors, ensuring that apprentices and their managers are supported from the first day of the course to the last.



15+

local authorities



20+

NHS trusts



40+

accounting firms



150+

SMEs

Our employer partners include:

NHS
Greater Manchester Mental Health NHS Foundation Trust

Metroline

Steer

NHS
East of England Ambulance Service NHS Trust

savills

SURREY
COUNTY COUNCIL

United Learning
The best in everyone™

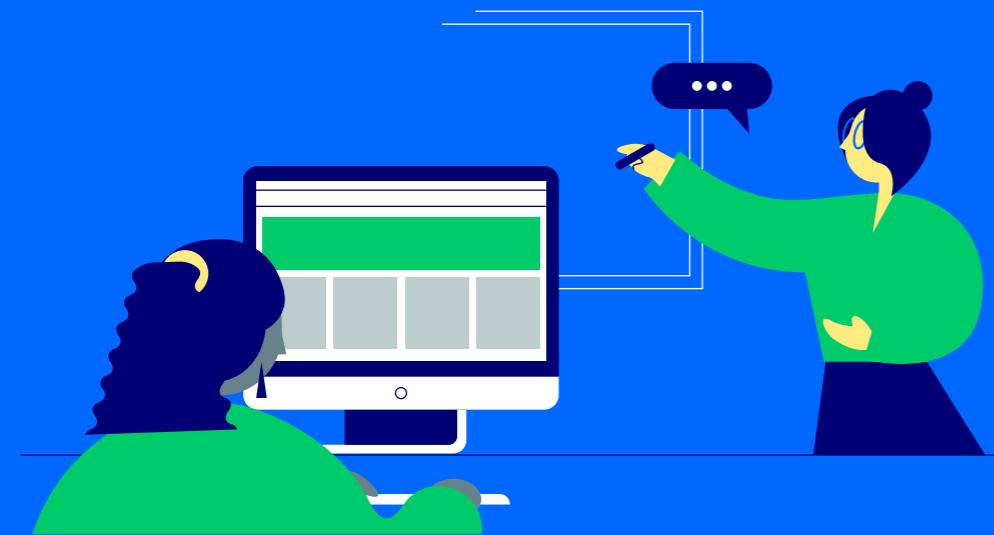
SIMARCO
WORLDWIDE LOGISTICS

ScreenSkills

Hybrid apprenticeships

– flexible training for your business

Working hand-in-hand with employers and training providers, we ensure that off-the-job training is delivered in the most effective way for your business.



The Mindful Education virtual learning environment

Our virtual learning environment (VLE) can be accessed from phone, tablet or computer - allowing learners to study at any time, anywhere. Each lesson lasts around 45 minutes, with video lectures supported by high-quality motion graphics, case studies, and engaging animations. Downloadable lesson materials are available to help learners apply what they have learnt to their role.



“Flexible apprenticeships really work well for us as a Trust. We’re very busy, so having flexible learning and a virtual site where individuals can carry out their learning really works well for assessors, and it also allows individuals to absolutely flourish in their apprenticeships.”

Nicola Morton
People Director, Discovery Trust

Tutor-led workshops

Online lessons combine perfectly with regular workshops with a tutor where apprentices can check in, collaborate with classmates and ask questions. Tutors also provide 1:1 support and coaching, boosting motivation and helping apprentices to stay on track to achieve their qualification. Tutor-led workshops can be delivered face-to-face or virtually.

Training that fits around your needs

Each cohort of learners works to a unique calendar which is agreed in advance with the employer and training provider. Our courses are structured and paced, with lessons released to all learners in the group according to the agreed timetable, so line managers will always know what stage of the programme their apprentices have reached.

Activity	Date	Description
Online Lesson Unlock(s)	03 Nov - 09 Nov	Complete online lesson 1
Online Lesson Unlock(s)	10 Nov - 16 Nov	Complete online lesson 2
Online Lesson Unlock(s)	17 Nov	Attend on campus class
Online Lesson Unlock(s)	17 Nov - 23 Nov	Complete online lesson 3
Online Lesson Unlock(s)	24 Nov - 30 Nov	Complete online lesson 4
Online Lesson Unlock(s)	01 Dec	Attend on campus class

Understand learner progress in real time

Mindful Education's detailed analytics enable tutors and assessors to track learner progress. Every login, question attempted and five seconds of video watched is tracked, and presented in a set of easy to understand reports. With a few clicks, assessors and tutors can identify areas where learners might need additional support.



Progress reports for line managers

Learner engagement reports give line managers the opportunity to monitor learner progress in detail, ensuring that all learners are on track to achieve their qualification. Managers can step in to offer support and boost motivation when needed.

Name	Lessons viewed	Progress check	Total activities completed	Last page accessed
K. Wong	7/93	2%	25 Sep
L. Westwood	1/9	3%	28 Sep
N. Smith	7/9	50%	1 Oct
H. Duffy	6/9	58%	23 Sep
L. Fellows	9/9	100%	25 Sep

Legend: ● Progress check fail / not attempted / pass
■ Lack of engagement

77%

of UK employees want a mix of face-to-face and remote working

PwC Hopes and Fears Survey, 2023

“Employers can look at the analytics to see where their learners are up to - so they get real transparency and immediate feedback.”



Jo Poval
Customer Relationship Manager,
Train Together

Mindful Education apprenticeships – learner experience

At Mindful Education we deliver an outstanding learning experience by combining media-rich content, academic expertise and market-leading technology.



Video lessons

Our courses are based on high-quality video lessons which are written and presented by our academic team. Learners can pause and re-watch sections of each video as often as they wish, ensuring they fully understand complex concepts.

Achievement rates for Mindful Education's courses are outstanding:

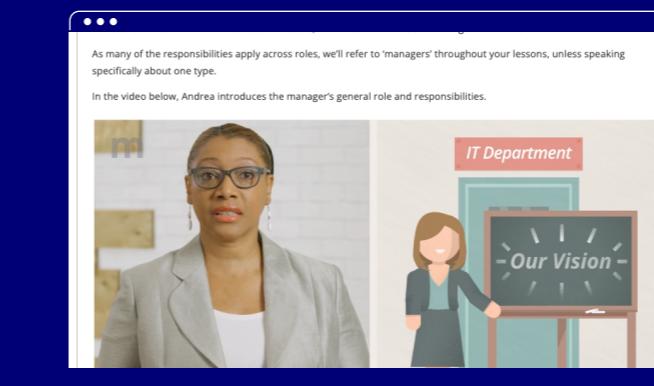
80%

of Mindful Education learners who complete their qualification achieve a merit or distinction grade

“Mindful Education has the best platform I have found for learning. Assistive technologies like subtitles, and the option to re-watch videos, has really helped with my learning comprehension.”

Rhiannon

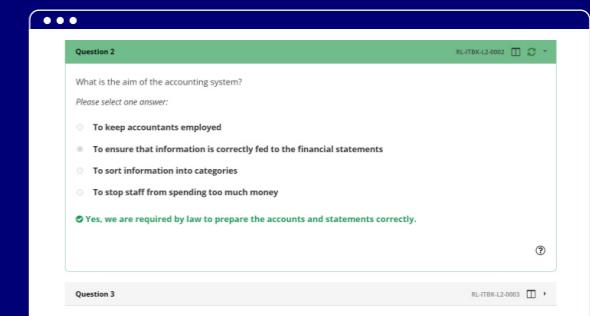
Business Administrator,
Level 3 apprentice



Motion graphics

Unique motion graphics bring learning to life.

Animations and illustrations emphasise key learning points and boost engagement.



Quizzes, questions and case studies

After each video, there is a series of questions to help consolidate key points. Questions come in a range of formats and are self-marking or provide a model answer.

“Having the Online and On Campus approach for the apprenticeship has been perfect for me - doing an apprenticeship as an adult, having a family and a full-time job is quite difficult to manage. Having the flexibility to incorporate the study within my working week has been absolutely fantastic.”

Micha

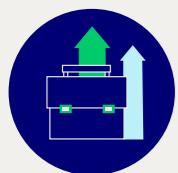
Accounting Apprentice,
Ambitions Academies Trust

Apprenticeship benefits and funding



Talent strategy

Apprentices can be school leavers, graduates or have an established career; utilising apprenticeships as part of your talent strategy can help with succession planning, filling skills gaps and expanding your business.



Diversity and inclusion

Apprenticeships are increasingly helping employers to drive social mobility and diversity in the workplace. Employers can use this training to build a diverse and inclusive workforce across all departments and divisions.



Upskilling your team

Apprenticeships offer an affordable way to train new team members and upskill existing staff, for example, individuals becoming managers for the first time. There are hundreds of apprenticeship standards now available, providing development opportunities for all levels of your workforce.



Staff retention

Apprenticeships can improve team performance and boost staff retention. 90% of apprentices who complete their course stay with their employer beyond the apprenticeship (Federation of Small Businesses).

The apprenticeship levy

Employers with an annual payroll of over £3 million are required to pay the levy at 0.5% each month. Your levy account can then be accessed for apprenticeship training and assessment; money held in your digital fund is available for you to spend on apprenticeship training for up to 24 months after the date it entered your account.

Funding for SMEs

For smaller businesses the government will fund 95% of the cost of training for all apprentices. There is no limit on the number of apprentices your organisation can have. The levy transfer system may also be used by SMEs to help fund their apprenticeship programme.

For apprentices aged under 25, there are no employer national insurance costs. And for new apprentices aged 16-18 additional government grants are available.

Industry recognised professional qualifications

Our blended learning courses cover the full syllabus of each professional qualification, and are equally suited to delivering both part-time professional qualifications and the knowledge component of the related apprenticeship standard.

Achieving a professional qualification provides an additional endorsement for apprentices and can be the first step on the path to chartered status. Apprenticeships are also an excellent way to fund professional qualifications for existing team members with potential and ambition.

Our courses and apprenticeships are accredited by nationally recognised bodies and associations, including AAT, CMI, ILM, CIPD, NALP and City & Guilds. Learners are assessed in line with professional standards set by the industry.

While studying, learners may become members of the relevant professional body, which will give them access to a wide range of information as well as a network of peers to support them through their career.



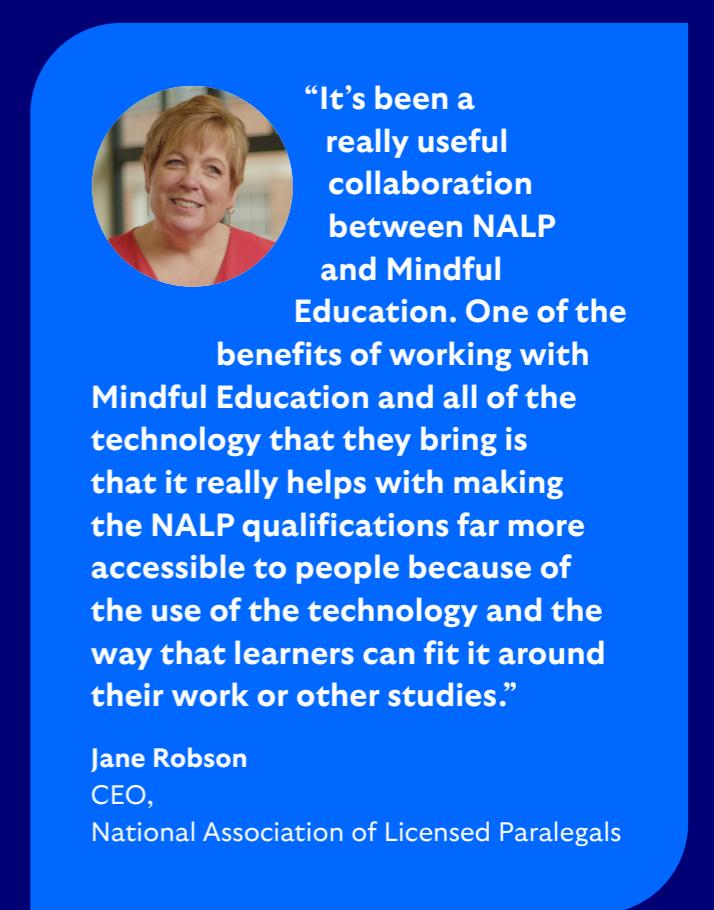
“It’s been a really useful collaboration between NALP and Mindful Education. One of the benefits of working with Mindful Education and all of the technology that they bring is that it really helps with making the NALP qualifications far more accessible to people because of the use of the technology and the way that learners can fit it around their work or other studies.”

Jane Robson
CEO,
National Association of Licensed Paralegals



“Mindful Education’s blended learning pathways are a fantastic way for individuals to really learn and understand the AAT qualifications.”

Marlon Thomas
Employer Account Manager,
AAT



Our course and apprenticeship portfolio

Subject area / awarding organisation	Level	Part-time professional course	Apprenticeship	Start dates (terms)	Potential infill points
Accounting Association of Accounting Technicians	1	Award in Bookkeeping	N/A	Autumn, spring and summer	N/A
	2	Certificate in Accounting / Certificate in Bookkeeping	Accounts / Finance Assistant	Autumn, spring and summer	1 / 1
	3	Diploma in Accounting / Certificate in Bookkeeping	Assistant Accountant	Autumn, spring	3 / 1
	4	Diploma for Professional Accounting Technicians	Professional Accounting Technician	Autumn, spring	3
Management Chartered Management Institute	3	Diploma in First Line Management and Leadership	Team Leader	Autumn, spring and summer	5
	5	Diploma in Management and Leadership	Operations Manager	Autumn, spring and summer	6
Management ILM	3	Diploma in Leadership and Management	Team Leader	Autumn, spring and summer	3
	5	Diploma in Leadership and Management	Operations Manager	Autumn, spring and summer	2
Business City & Guilds	2	N/A	Administration Assistant	Autumn, spring	2
	3	Diploma for the Business Administrator	Business Administrator	Autumn, spring and summer	4
Law National Association of Licensed Paralegals	3	Certificate for Paralegal Technicians	Paralegal	Autumn, spring	3
Human Resources Chartered Institute of Personnel and Development	3	Foundation Certificate in People Practice	HR Support	Autumn, spring	2
	5	Associate Diploma in People Management	People Professional	Autumn, spring	2



Workforce planning – building a coherent apprenticeship strategy

Apprenticeship expansion is key to addressing workforce challenges, such as skills gaps and succession planning. Their positive impact on social mobility further boosts their appeal as they provide a flexible learning pathway for those who previously lacked one.

Apprenticeships are instrumental in facilitating the transfer of knowledge and expertise within organisations. In the long run, this strategic approach to workforce development not only sustains growth, but also contributes to organisational stability.

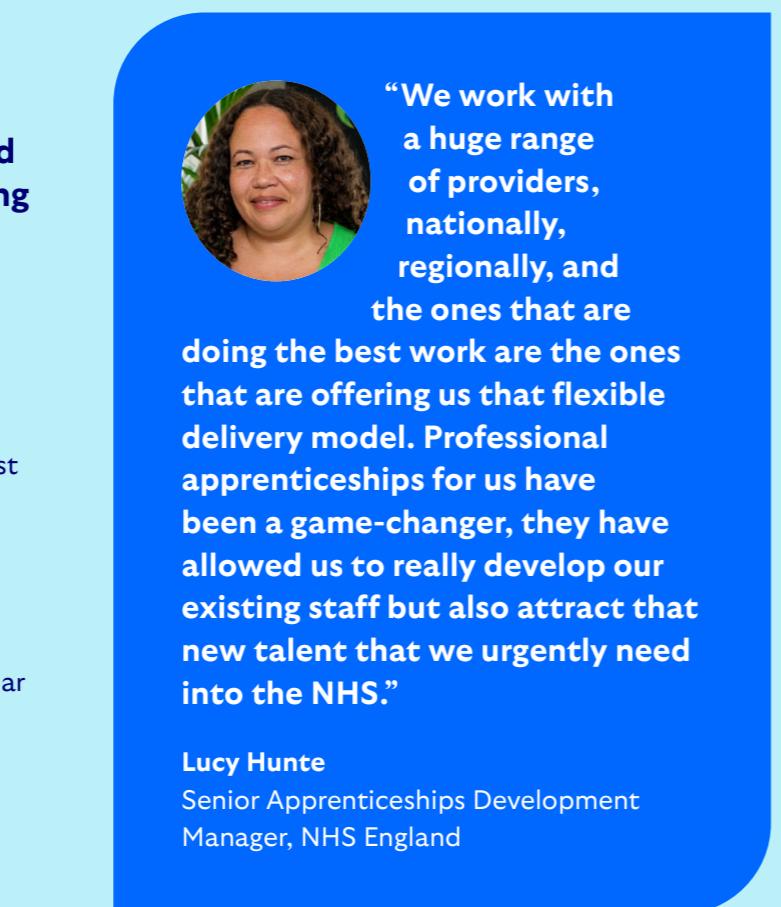
The need for flexibility

Public and private sector learning and development strategies are harnessing the power of technology to deliver flexible apprenticeships, offering learners more choice in where, when and how they study.

Our hybrid study method has been crafted to enhance workforce productivity from the very first day of an apprenticeship.

Mindful Education works in partnership with the training provider and the employer to support learners and managers throughout the training programme. We create a bespoke training calendar for every cohort and we provide regular progress reports to employers.

There is no additional cost to employers for this enhanced level of training and support.



The role of professional apprenticeships



Many employers have successfully delivered apprenticeships in core functions, for example clinicians in the NHS. However, organisations are now looking to use this experience to extend apprenticeships into corporate services functions, from accounting and finance, to marketing and legal services.

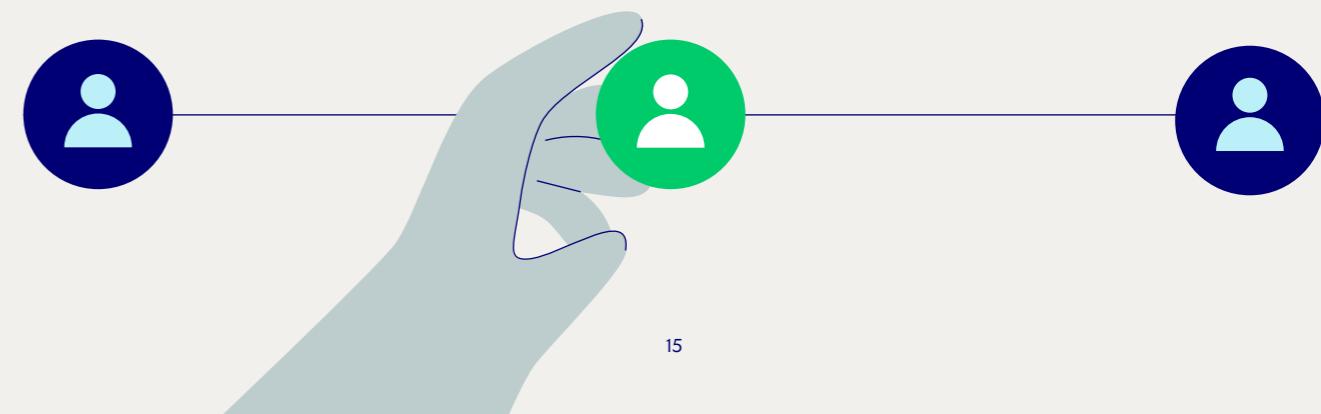
There are huge benefits to be gained for employers that decide to implement an organisation-wide programme of professional apprenticeships.

Expanding apprenticeship routes across an organisation offers a strategic solution to workforce shortages by providing a clear professional development pathway.

This approach especially benefits those who have previously lacked a consistent route to gain the skills and knowledge needed to progress in their careers, particularly in non-core areas like corporate services, estates, facilities and general management.

A 'roll-on / roll-off' approach

Mindful Education's online apprenticeships are structured to enable regular infilling into existing cohorts of learners. This roll-on, roll-off approach to training means employers can enrol team members at any time, without needing to wait for specific start dates. Our flexible, agile apprenticeship training enables employers to adapt swiftly to changing workforce demands.



Case Study: Greater Manchester Mental Health NHS Foundation Trust



Greater Manchester Mental Health NHS Foundation Trust

Management apprenticeships

Working with our training partner Trafford and Stockport College Group (TSCG), we have delivered over 150 management apprenticeships for public and private sector organisations, including 30+ for GMMH.

The organisation

GMMH is one of the largest specialist mental health providers in the country, providing inpatient and community-based mental health care and a wide range of specialist mental health services across Greater Manchester, the north west of England and beyond.

GMMH employs over 7,000 members of staff and delivers services from 100+ locations with an annual income circa £500 million and with around 97,000 service users per year.

Training need

GMMH were looking for options for management training to upskill existing staff members. Key considerations were a high quality solution, a recognised professional qualification, supportive training provider and the ability to start new cohorts of learners throughout the year as required.



Our solution

Working in partnership with TSCG, Mindful Education delivers the CMI Team Leader Apprenticeship at Level 3 and the Operations Manager Apprenticeship at Level 5.

The structure of the Mindful Education virtual learning environment (VLE) means that GMMH can start groups of learners throughout the year. Apprentices have access to award-winning online courses and can study flexibly around work requirements. They also have regular workshops with a tutor from TSCG.



“One of the things that I really loved about the Mindful Education VLE was the flexibility that it gave me within my job...I had freedom to dip into the lessons, as I saw fit, while striking that balance with work. And that really worked and suited me and my employer. They knew that I could learn to a high quality, and it would mean less time away from the workplace which I think is important.”

Madelaine Ackers
Deputy Chief Pharmacy Technician,
Greater Manchester Mental Health NHS Foundation Trust



“Working with Trafford and Stockport College Group and Mindful Education works fantastically, especially in an NHS organisation like ourselves. It gives such a flexible approach for apprentices to be able to study when it’s convenient to them. The roll-on roll-off approach allows us to gain those expressions of interest of all learners wanting to start programs, and then we can actually start them at any point during the year. Because we’re doing it online, it’s less disruption to clinical and operational settings within the trust.”

Heather Ainscough
Apprenticeship Compliance and Funding Manager,
Greater Manchester Mental Health NHS Foundation Trust



“The college works with Mindful Education due to the fantastic product and support they offer. It complements the study, it helps elevate the grades. Employers should be looking at apprenticeships to plan for the future, to upskill the existing workforce to fill skills gaps, or for succession planning. Having this model just means that apprentices can dip in and out of their study around quieter periods at work, they can catch up, but also knowing that they have got a tutor there that can support them when they need it.”

Danielle Houghton
Assistant Principal - Apprenticeships,
Higher Education and Skills at Trafford and Stockport College Group

Scan to view
our case study video



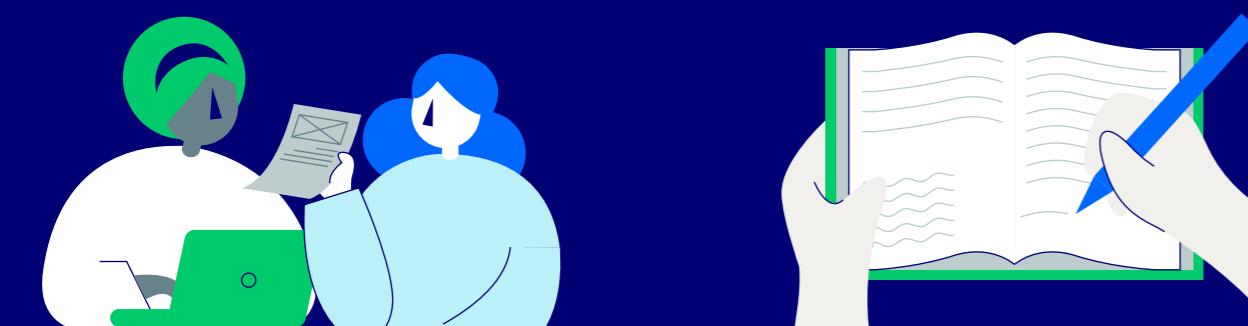
Access our UK-wide training network

Our partnership approach to training enables apprenticeship programmes to be delivered nationally. Employers also have the reassurance that learners are receiving a consistently high-quality learning experience through our virtual learning environment.

Together we will select the training provider best suited to deliver the tutor-led workshops for your team members, with both hybrid and fully-online options available.

For employers with larger cohorts of learners, our training providers offer bespoke sessions in the workplace.

Tutor-led workshops are delivered through our APAR approved training provider network.



70+

Mindful Education locations across the UK

Learners have studied a Mindful Education course or apprenticeship

20,000+

Working with you

Our approach is collaborative, working with employers to ensure that we fully understand an organisation's training needs before creating the best solution.

1 Initial consultation

Meet with our Employer Engagement Team to discuss your training needs and how blended learning can work for your organisation.

2 Bespoke training solution

Based on your organisation's requirements, we will identify the training provider best placed to deliver tutor-led workshops.

3 Information session for prospective learners

This interactive session will explain to learners what to expect from their programme.

4 Finalise delivery plan

Together, we will agree on a delivery calendar, outlining workshop dates and the schedule for online learning.

5 Progress tracking

To help ensure learners stay on track, we will send you regular updates on their progress.



 "We've chosen to partner with Mindful Education due to the fantastic resources that are being presented to the apprentices, we can now offer our employees lots of flexibility of learning anywhere at any time."

Kathryn Baines
Human Resources Manager,
Venari Group

Next steps

To begin your journey with Mindful Education, please contact our employer engagement team to arrange an initial discussion.

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